

WHAT'S YOUR STANDARD?



10 REASONS TO CHOOSE CAT® D SERIES LOADERS
OVER THE COMPETITION

BUILT FOR IT.™

Dealer Name



10 REASONS TO CHOOSE CAT® D SERIES LOADERS OVER THE COMPETITION

If you are considering purchasing compact construction equipment, you want to be knowledgeable about your options.



1 JOYSTICK CONTROLS

The Cat ergonomic low-effort joystick controls come **STANDARD** and even a novice operator can work efficiently. Competitors will charge you approximately \$2,500 for this option.



STANDARD



Competitor

2 SECURITY

The **STANDARD** control monitor provides an anti-theft security system to help prevent unwanted operation. With the advanced display panel, the security system is capable of programming up to 50 operator/security codes to store and recall each operator's preferences and working parameters. The competition has no security system standard. The competition's optional anti-theft system is limited to only 5 codes.



Competitor

STANDARD



3 SUSPENDED UNDERCARRIAGE

The competition hard mounts their undercarriage to the chassis resulting in a rough ride and accelerated track wear. The **STANDARD** suspended undercarriage isolates the operator and machine chassis from shock and vibration generated by rough terrain while conforming to ground conditions for maximum traction and flotation. This means you get a smooth ride, superior load retention, and longer track life.



Competitor

No Suspension,
Hard Mounted
Undercarriage

STANDARD



Torsion Axle

4 TWO SPEED

STANDARD 2-speed on 259D through 299D2 XHP CTL models allow you to complete your job sooner. The competition offers a two-speed option for \$2,000. However, without a suspended undercarriage to go with it, the ride can be rough.



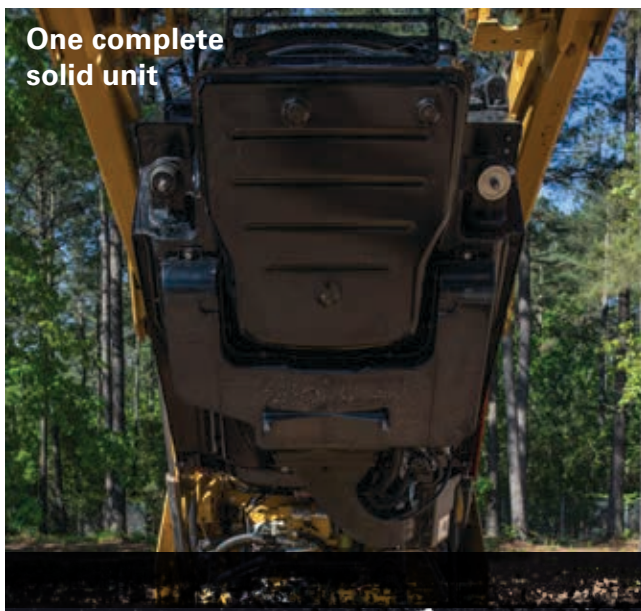
STANDARD



Competitor

5 OPERATOR ENVIRONMENT

Our **STANDARD** is a modular one-piece sealed and pressurized cab for a clean, quiet working environment. The competition uses a two piece cab design that relies on foam seals to join the two sections. Caterpillar offers a deluxe High Back, Heated Air Suspension Seat with Lumbar Adjustment. The competition only offers Optional Air Suspension Seat, which does not include High Back, Heat or Lumbar Support.



STANDARD

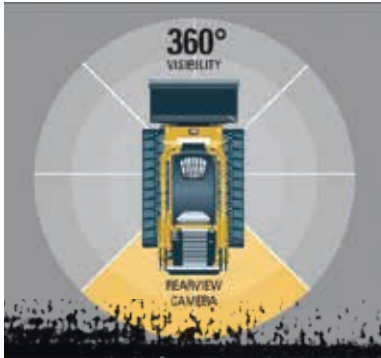


Competitor

Two piece design.
Cab and foot-well are
separate units.

6 VISIBILITY / SIGHT LINES

Our **STANDARD** for worksite visibility means increased viewable area around the machine. A standard convex rearview mirror gives the operator a panoramic view of the jobsite. The sleek lift arm design provides a narrow profile that delivers excellent sight lines to the wheels/tracks and the surrounding work area. An optional integrated rearview camera further enhances the rearward field of vision for increased worksite visibility. The competition's bulky lift arm design obstructs visibility to the tracks. The rearview mirror is not standard and an optional rearview camera is only offered on a few, select models.



STANDARD

Competitor

7 SERVICE ACCESS

Time is money and ease of access is **STANDARD** on Cat machines. Grouped service points and easy, ground level access allow you to perform daily/routine maintenance without using tools. This helps keep your machine running at optimal efficiency, reducing down time and increasing productivity. To gain full service access to the competition, multiple panels and fasteners must be removed, and in some instances lift arms raised, all of which can be a hassle and more time consuming.



STANDARD

Competitor



8 VERTICAL LIFT AND REACH

With Cat Vertical Lift machines both heavy lifting and reach come **STANDARD**. Get more reach where you need it most (truck bed height) to get the job done.



STANDARD

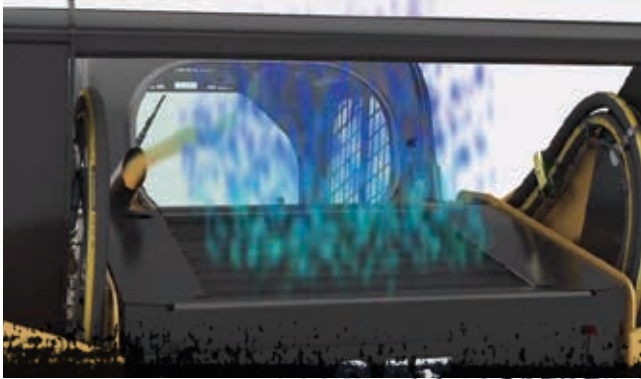


Competitor

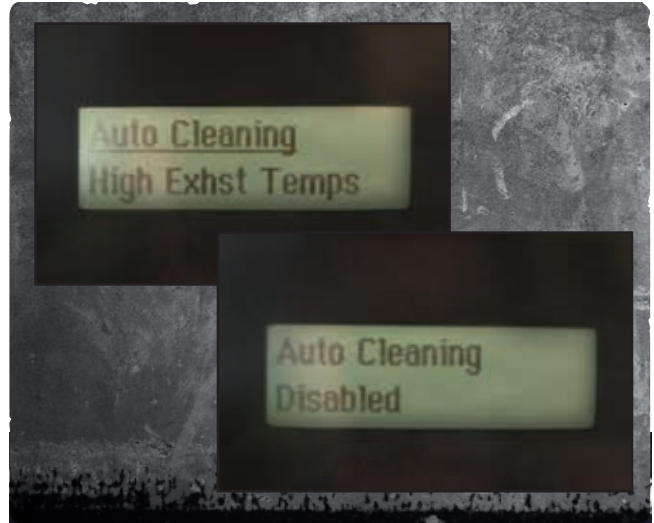
Less Reach at
Truck Bed Height

9 TIER 4 EMISSIONS

Patented mixing of exhaust with cooling fan airflow reduces hot temperatures, allows DPF regeneration to occur safely while working, and eliminates hazard to people, animals, or other flammable objects. For the competition, the operator is advised to disable DPF regeneration or relocate the machine away from people and work area during a DPF cleaning cycle due to potentially hazardous exhaust temperatures.



STANDARD



Competitor

10 DEALER CAPABILITIES

Your Cat Dealer will be there for the life of your equipment, bringing you the tools, technologies, service, and know-how that keep your machine productive and make it pay. So when you're looking for a complete and capable parts and service provider, or you're making the decision to buy, rent, repair, rebuild, or sell a machine for your business, you owe it to yourself to know the people at your local Cat Dealer.

STANDARD

- ✓ 24/7 Online PartStore™
- ✓ Convenient Locations Near You
- ✓ Unmatched Service
- ✓ Highly Trained Technicians
- ✓ Rebuild Programs
- ✓ Customer Support Agreements
- ✓ Technical Support

Competitor

- ✓ Initial Price