



Presents

The Paperless Snow Co.

In collaboration with Caterpillar®.



We help snow business grow.

Get ahead!

The winter months can be an **incredibly stressful time** for snow crews. Managing a business that depends on sudden shifts in the weather can be tough, luckily we're here to take a little weight off your shoulders. Our **Snow Workshops** will prepare you for the season, giving you the tools to get out ahead of the drifts for good.

Day 1

- Build your snow budget
- Establish sales goals
- Calculate equipment cost recovery
- Calculate overhead for snow

Day 1 (Evening)

- Peer networking
- Free beer
- Free wings
- Lots of conversation!

Day 2

- Estimating snow & ice
- Paperless snow logs
- Live job tracking
- Billing & jobcosting

Success in snow.

Join us at the **most-attended business management workshop** in the industry, and let us show you how to take the guesswork out of pricing and managing your snow & ice work.



Philadelphia PA, **October 10-11, 2018**

Foley Inc. - 2975 Galloway Rd, Bensalem PA

Cost: **\$79**

Register for this workshop:

For more information:

[Get tickets here](#)

Visit workshop.golmn.com