

PEACE OF MIND WITH TOTAL ENGINE CARE. THAT'S A MARINE CVA.



Keeping your vessel running is key to your success. With a Cat® Customer Value Agreement, you have the options of the following service-based outcomes:

+ INDIVIDUALIZED SOLUTIONS

RANGING FROM TRADITIONAL PARTS & SERVICES TO CONNECTED TECHNOLOGIES AND MORE

+ CUSTOMIZED TOTAL MAINTENANCE

AND REPAIR SOLUTIONS, INCLUDING ENGINE PLANNED AND UNPLANNED EVENTS

+ DATA-DRIVEN INSIGHT

ENABLED BY CONDITION MONITORING AND EXPERT ANALYSIS, ENHANCING EQUIPMENT OPERATION AND EFFICIENCY

EASY TO OWN. READY TO RUN. THAT'S A MARINE CVA.



MINIMIZE OPERATING COSTS

Know your budget and best practices to help it.



UPTIME

Keep running. Keep moving.



TOTAL CARE

We monitor your systems. You drive your business forward.



RETURN ON INVESTMENT

Providing a return from highly efficient equipment and data driven maintenance actions.



LET'S GROW TOGETHER

Caterpillar and Cat dealers are your trusted partners to help you get the most out of your CVA.

BENEFITS OF CAT[®] MARINE CUSTOMER VALUE AGREEMENTS (CVAs)



HASSLE-FREE OWNERSHIP

- » Price transparency with flexible payment terms and renewal options
- » Flexible payment terms
- » Peace of mind with complete engine protection



HASSLE-FREE MAINTENANCE

- » Achieve engine maintenance optimization
- » Genuine Cat[®] parts delivered on time, at the right place
- » Unlock planned maintenance efficiencies with the right repair the first time
- » Fixed maintenance and repair costs



SECURITY OF EXPERT DEALER SUPPORT

- » 24/7 customer support
- » Expert information at your fingertips to schedule and execute your planned maintenance
- » Diagnostics and troubleshooting support
- » Caterpillar certified customer training
- » Customized training (instructor led and online options)



PEACE OF MIND FROM EQUIPMENT HEALTH MANAGEMENT

- » Data trending and alerts with Cat Remote Fleet Vision
- » Obtain data driven recommendations to keep your vessel and fleet running
- » Perform onsite inspections with the Cat Inspect App
- » Easy access to dealer and asset information via My.Cat.Com
- » Prioritized emergency service response
- » Dealer support with the latest maintenance practices

**Please contact your local dealer to learn more about
Marine CVAs or visit cat.com/marineCVA**

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